



Creative Business Cup

THE WORLD CHAMPIONSHIPS FOR ENTREPRENEURS IN THE CREATIVE INDUSTRIES



Creative Business Cup



Creative Business Cup

- **Competition** for entrepreneurs/startups from the creative industries – global with 64 countries participating
- **Forum** for investors and creative entrepreneurs
- **Online Platform** (CBC Connect) for match-making and competence building
- **Funding Scheme** for investment opportunities in the creative industries



STRONG INTEGRATION IN PARTICIPATING COUNTRIES



Creative
Business
Cup
Brasil



Creative Business Cup
كأس الإبداع التجاري السعودي

START



LUOVIENTALOJEN VERKOSTO
Creative Industries Network



Institut Arabe des
Chefs d'Entreprises



Creative Business Cup

PART OF GLOBAL ENTREPRENEURSHIP WEEK



“There is, this week, over 35.000 events happening in 140 countries. There are about five that are marquee premier events, and this is one of them.”

Thom Ruhe, Vice President of Entrepreneurship, Kauffman Foundation, USA

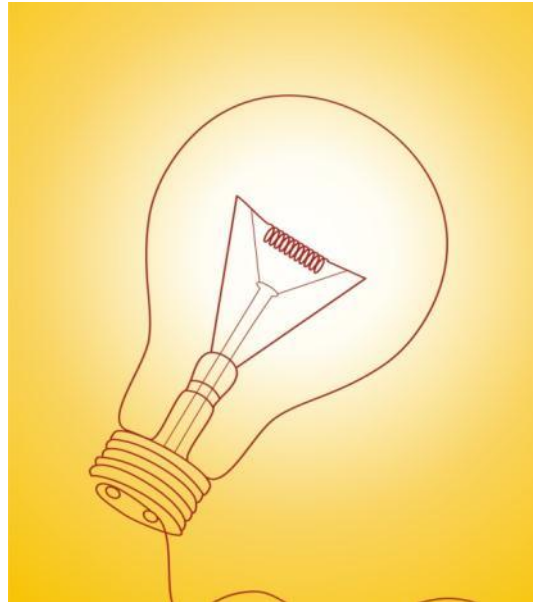


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ENTREPRENEURS IN THE CREATIVE INDUSTRIES ARE DIFFERENT



Stronger ambitions on **internationalisation** than the rest of the economy



IPR are more often crucial for the business than the rest of the economy



Business development and **financing** are greater challenges than the rest of the economy



Creative Business Cup

WINNERS FROM 2013-2014

WINNER OF NATIONAL FINALS 2013



INTERNATIONAL AMBASSADOR 2013



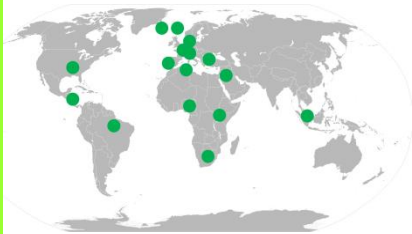
INTERNATIONAL AMBASSADOR 2014



INTERNATIONAL FINALS - CREATIVE BUSINESS CUP IN 2014

January - August

National Creative Business Cup finals



More than 40 countries participate in Creative Business Cup. Each country selects top five startups with a national winner and sends a delegation to the International Creative Business Cup Finals in Denmark in November. Each country can send as many startup teams to Copenhagen as they like.

September – November

CBC Connect – online training and networking



Top five startups including national winners from each country will submit their company profile on the online platform, CBC Connect. CBC Connect strengthens the business skills of entrepreneurs, connects them to investors and prepares them for Copenhagen. CBC Connect encompasses webinars, matchmaking and feedback from experts and investors.

November 17 -19

CBC Start-up Days and International Creative Business Cup Finals



National winners and creative entrepreneurs will meet in Copenhagen, participate in workshops and pitch their business concepts to investors and the international jury (for national winners only). The winner of the international Creative Business Cup will be announced and celebrated.



Creative Business Cup

Ideas beyond borders

The regional startup event



Disrupt
Startup ScaleUP

#disrupt14



MEGARON
ATHENS INTERNATIONAL CONFERENCE CENTRE

15-16
NOVEMBER 2014

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